

Canada Business
New Brunswick



Entreprises Canada
Nouveau-Brunswick

1-888-576-4444

WHAT'S NEW... and more! *October 2007*

Canada / New Brunswick Business Service Centre – New Branding

Canada Business Service Centres across the country are going through a new branding exercise. This includes the Canada/New Brunswick Business Service Centre. Here are some of the highlights and changes that are happening:

- The Canada/New Brunswick Business Service is changing its name to **Canada Business - New Brunswick**
- Effective now, the new toll-free number is **1-888-576-4444**. Calls made to our previous number 1-800-668-1010 will be re-directed to our new number.
- Our Web site has been revamped with the new Canada Business brand, is much easier to navigate and more user-friendly. More improvements are in the works.
- Effective now, our new Web site address is www.canadabusiness.ca/nb. Our previous Web site address www.cbosc.org/nb will re-direct you to the new one.
- Effective now, our new generic e-mail address is infony@canadabusiness.ca. Messages sent to the old address cboscnb@cbosc.ic.gc.ca will be re-directed to the new one.

As we go through the process, promotion material, signage, telephone greetings, and more will be replaced with the new Canada Business brand. All of our services remain the same.

Atlantic Provinces Economic Council (APEC) – Outlook 2008

The Atlantic Provinces Economic Council presents Outlook 2008, Atlantic Canada's Business Outlook conference. APEC's economists will provide the analysis you need to better understand the key trends shaping Atlantic Canada's economies, industries and cities. The New Brunswick presentation will be held in Saint John on November 6, 2007 at the Hilton Saint John / Trade and Convention Centre. Register online and check for program updates at the Outlook 2008 Web site: <http://www.apec-econ.ca/eventoverview.asp?parentID=33>.

Small Business Week – October 14 to 20, 2007

During Small Business Week, Canada Business – New Brunswick and the Canadian Intellectual Property Office (CIPO) will hold intellectual property information sessions throughout the province and meet with clients to discuss copyrights, trademarks, patents and industrial designs. For more information, contact Denise Blanchard at 1-888-576-4444.

Fact Fact

Canadians At Work: Hours worked in Canada grew on average by 1.5 per cent annually from 2000-2005. The largest increases were in the construction and retail trade industries as well as financial and insurance sectors.

Canada Business - New Brunswick
570 Queen Street Fredericton NB E3B 6Z6
Web: canadabusiness.ca/nb
E-mail: infony@canadabusiness.ca
1-888-576-4444